



National Association  
of Home Builders

#### NAHB PROFESSIONAL WOMEN IN BUILDING COUNCIL

1201 15th Street, NW  
Washington, DC 20005  
T (800) 368-5242  
F (202) 266-8120

womeninbuilding@nahb.org  
[www.nahb.org/WomenInBuilding](http://www.nahb.org/WomenInBuilding)  
[www.nahb.org/PWBchannel](http://www.nahb.org/PWBchannel)

National Association of Home Builders  
PROFESSIONAL WOMEN IN BUILDING COUNCIL



CONNECTING  
WOMEN  
**SHARING IDEAS**  
STRENGTHENING  
OUR INDUSTRY



## RIGHT AT YOUR FINGERTIPS

NAHB & Professional Women  
in Building Resources

For council information and materials,  
visit [www.nahb.org/WomenInBuilding](http://www.nahb.org/WomenInBuilding).



Visit the Professional Women  
in Building dedicated fan  
page at [www.Facebook.com/ProfessionalWomenInBuilding](http://www.Facebook.com/ProfessionalWomenInBuilding).



Search for the "Official NAHB  
Professional Women in Building  
Network" at [www.Linkedin.com](http://www.Linkedin.com).



Follow the official NAHB  
Twitter feed at  
[www.Twitter.com/NAHBhome](http://www.Twitter.com/NAHBhome).



Watch NAHB's video  
content at [www.YouTube.com/NAHBtv](http://www.YouTube.com/NAHBtv).

## Contact

NAHB Professional Women in Building  
Council staff is available to answer your  
questions and requests for information  
and materials.

Email: [WomenInBuilding@nahb.org](mailto:WomenInBuilding@nahb.org).

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in Building Council**  
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<http://ribuilders.org/professional-women-in-building/>

## MEMBERSHIP APPLICATION

RIBA PROFESSIONAL  
WOMEN IN BUILDING

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

NAHB 9-digit Member PIN: Your RIBA PIN: \_\_\_\_\_

Call RIBA for your PIN at (401) 438-7400.

Sponsor Name and PIN (if applicable): \_\_\_\_\_

## PAYMENT TYPE

- ☐ Check \$60.00 Payable to Rhode Island Builders Association (RIBA)  
450 Veterans Memorial Pkwy #301., East Providence, RI 02914
- ☐ Visa/MasterCard/Amex #: \_\_\_\_\_

Credit Card Expiration Date: \_\_\_\_\_

Billing Address: Same as above

Street Address: ☐ \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Signature: \_\_\_\_\_

Council applicants: Contact your local council for payment information.  
Rhode Island Builders Association (RIBA), (401) 438-7400.

For more information, call (800) 368-5242 or visit  
[www.nahb.org/WomenInBuilding](http://www.nahb.org/WomenInBuilding).

[www.ribuilders.org/professional-women-in-building/](http://www.ribuilders.org/professional-women-in-building/)

## NEW MEMBER INFORMATION

# We Want You to Join Us!

Now that you know the many benefits of joining the Professional Women in Building Council, it's time to get involved.

## Through Your Local Council

If there is a state/local Professional Women in Building Council in your home builders association, your council will let you know the membership dues and will process your application.

You will then become a member of your local Professional Women in Building council and the national council. Welcome! For a list of state/local councils around the country, contact [WomenInBuilding@nahb.org](mailto:WomenInBuilding@nahb.org).

## Not Affiliated With a Local Council

If you do not have a local council in your area, you are able to join the NAHB Professional Women in Building Council directly. Visit [www.nahb.org/joinPWB](http://www.nahb.org/joinPWB) or contact NAHB Professional Women in Building staff at [WomenInBuilding@nahb.org](mailto:WomenInBuilding@nahb.org) or (800) 368-5242.



## WHO OUR MEMBERS ARE

**WE ARE** NAHB members engaged in all aspects of the building industry. We are builders, developers, remodelers, architects, suppliers, marketing experts, designers, Realtors®, mortgage lenders and trade contractors.

About **47%** of privately-owned U.S. firms have women as the majority owner or equal partner — and about **885,000** of these firms are in the construction industry. **CONSTRUCTION** is also one of the industries with the **FASTEST GROWTH** in women-owned businesses.<sup>1</sup>

Women members of NAHB comprise about **14.5%** of the total membership.<sup>2</sup> **60 PERCENT** of the women members head their companies, either as the sole, principal or joint owner, and **55 PERCENT** hold the title of president or vice president within their firms.<sup>3</sup>

Our members have joined NAHB for business networking, developing personal and professional relationships, giving back to the industry, and pursuing educational opportunities.<sup>4</sup>

<sup>1</sup>American Express OPEN State of Women-Owned Businesses Report, 2011

<sup>2</sup>NAHB Survey, 2010

<sup>3</sup>NAHB Women in Construction Survey, 2007

<sup>4</sup>NAHB Professional Women in Building Survey, 2010

...Providing real solutions for real women.



## MISSION

The NAHB Professional Women in Building Council is the voice of women in the building industry, dedicated to promoting industry professionalism and supporting our members at the local, state and national levels by offering networking and educational opportunities, legislative awareness and outreach, and professional and personal development.

## VISION

NAHB Professional Women in Building is the premier professional organization that provides strategies and solutions for professional women in the building industry. Through our various publications, awards, scholarships, seminars and programs, we provide women in the building industry with the professional advantage necessary to succeed and excel. Our members also receive well deserved recognition for their contributions to the home building industry and promotion of homeownership.



## PURPOSE AND GOALS

- To provide professional development resources
- To encourage career development within the industry
- To promote and support active involvement in the political and legislative process
- To promote and support community involvement
- To provide recognition of member industry achievement
- To provide resource information and support for our members, affiliated councils and other NAHB members

...Our Vision

### BuilderLink

NAHB's national grassroots program advances the housing industry by connecting members of Congress to the people who matter most — their constituents.

- Be a BuilderLink Advocate and communicate to Congress through letters, emails and phone calls.
- Be a BuilderLink Ambassador and cultivate personal relationships with senators and congressmen in order to directly communicate the effects of legislation on the home building industry.





## LEGISLATIVE AND POLITICAL ACTION PROGRAMS

### Stay informed about legislative issues affecting our industry.

- Sign up for special legislative alerts
- Support local and state legislative efforts
- Participate in political campaigns for candidates who support the goals and initiatives of the building industry

### **BUILD-PAC**

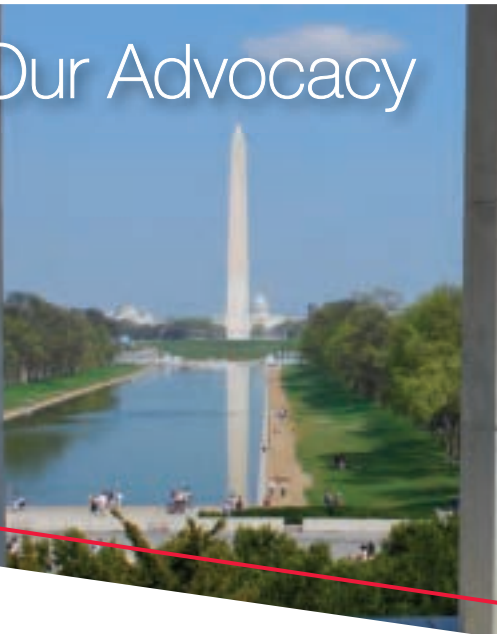
With more than three decades of supporting pro-housing federal candidates, BUILD-PAC stands as one of the most successful political action committees in Washington, D.C.

BUILD-PAC identifies and supports candidates with a demonstrated commitment to:

- Supporting fair government regulations
- Working for sound environmental policies
- Supporting housing finance policy that allows the building industry to participate in growing the economy
- Improving housing affordability and homeownership opportunities
- Supporting small business issues



...Our Advocacy



## LEADERSHIP

Professional Women in Building provides many opportunities for leadership at the regional and national levels. Any eligible council member may run for national office. Specific requirements appear in the council Bylaws and Policy Manual.

### **Board of Trustees**

The council is governed by a Board of Trustees that consists of Area Trustees representing the 15 NAHB Areas, Regional Trustees representing the 5 NAHB Regions, a Vice-Chair (who also serves as a Regional Trustee), the Chair and the Immediate Past Chair.

### **Delegates**

National Delegates voice issues raised at the local council level and vote for the Regional Trustees and other officers at the International Builders' Show meeting.

### **Committees**

National committees determine the direction of the council. Participation is open to all members through regularly scheduled conference calls, meetings and online forums.

## LEADERSHIP TRAINING

The following leadership development programs are offered at many meetings and are free to Professional Women in Building Council members:

- New member and local president orientation
- Leadership skills training
- Professional forums

...Our Leaders

## MEMBER BENEFITS

NAHB Professional Women in Building Council provides an array of member benefits tailored to the members' needs.

### *Networking*

- National meetings
- Online member networking directory
- Social media forums
- Mentoring

### *Publications*

- *Building Women* magazine
- NAHB Professional Women in Building online resource site
- We-Connect eSource newsletter



### *Scholarships and Grants*

- Grants for continuing education in industry-related programs
- Travel grants to national meetings
- Scholarships won through individual and council achievements
- Strategies for Success scholarships for students pursuing building industry related studies through 2- and 4-year programs.

### *NAHB Benefits*

- Discounts on vehicles, computers, office materials and BuilderBooks publications
- Information and resource materials in the areas of building codes, legal issues, sales and marketing, and business management

NAHB Professional Women in Building Council holds various meetings, events and programs at all NAHB Board meetings and the International Builders' Show.

### *Education Programs*

- Forums featuring professional women in the industry
- Leadership training
- Industry trends seminars
- Legislative issues updates

## ...Our Success

### *Strategies for Success Student Scholarship*

Through the NAHB National Housing Endowment, Professional Women in Building offers annual scholarships to women pursuing careers in the building industry. Recipients are chosen for their unique commitment to the industry and their schools.

### *Council and Leadership Awards*

Councils and individual members are recognized for their achievements. Scholarships are awarded for council excellence in projects and programs related to Member Benefits and Services, Membership Recruitment and Retention, Legislative and Political Action, and Community Outreach. Individual member recognition is granted to the Member of the Year, Woman of the Year, Professional Women in Building Executive Officer of the Year, and to members not affiliated with a local or state council (National Member of the Year).

### *Membership Recruitment Awards*

The Professional Women in Building Spike Program provides recognition for member recruiters whose efforts throughout the year bring in new members to the council and its affiliates. Councils demonstrating membership growth and retention, as determined by membership data, also receive scholarships for local council programs and to grant to students in their communities.

Information on all award and grant programs is available at [www.nahb.org/PWBawards](http://www.nahb.org/PWBawards).

Funding for Building Hope and Strategies for Success Scholarships is provided by contributions from individual members, councils and corporate partners.

...Helping you succeed in the building industry today.

## PROFESSIONAL WOMEN IN BUILDING PROGRAMS

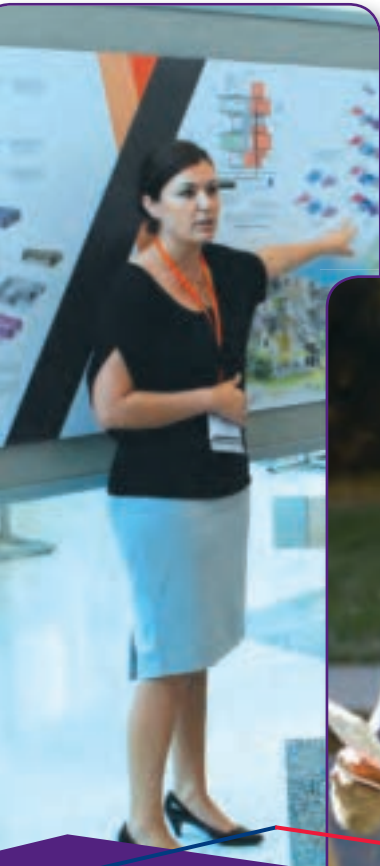
### *Programs*

The NAHB Professional Women in Building Council offers unique program resources for all members and councils. Our involvement in education, community service activities and member support is the keystone of the council's mission.

### *Scholarship Opportunities*

Thanks to its generous sponsors, the council is able to offer scholarships to students in the building industry and continuing education grants to its members. In addition, members compete for travel grants to the International Builders' Show.

...Paving the  
way for other  
women to follow.



John Eisele/Colorado State University Photography

### *Meetings*

All members are invited to participate in the committee and council board meetings held in conjunction with the NAHB board meetings. Be part of the decision-making process through Board of Trustees and committee meetings:

- Awards & Recognition Committee
- Membership Committee
- Communications/Education Committee
- Legislative Committee

### *Special Professional Women in Building Events*

#### *International Builders' Show*

- Council and Leadership Awards Luncheon — Recognizes member and council achievements
- Professional Women in Building Spike Reception and Installation — Celebrates the retention and recruitment efforts of our members and honors the incoming leadership of the council.
- Professional Women in Building Hospitality Headquarters — Provides a retreat at the show. Put your feet up, hold an impromptu meeting, refresh with a snack and learn more about council programs.

#### *Spring Board of Directors Meeting*

- Legislative Luncheon – Your opportunity to learn about the inner workings of government from special political speakers
- Networking Reception – Share ideas with colleagues and friends in an informal setting

#### *Fall Board of Directors Meeting*

- Networking Reception – Catch up with colleagues and friends from all across the country

Professional Women in Building events are made possible by the generous support of our corporate sponsors.

...Our Benefits

## PUBLICATIONS

**Building Women** ([www.nahb.org/BuildingWomen](http://www.nahb.org/BuildingWomen)), the magazine includes lively and compelling editorial content that will give you an in-depth look at active women in the industry. Content includes:

- Features that reveal the latest trends, products and technology
- Forecasts for the future
- Columns on career building, balancing work and home life, and business management tips
- Latest council news and programs



**Professional Women in Building Channel**, ([www.nahb.org/PWBchannel](http://www.nahb.org/PWBchannel)), the council's member-only website, provides industry news about the latest trends in home building, interior design and related technology. It also hosts feature articles about how women balance their lives, manage their businesses, work with family members and advance their careers.

### **We-Connect eSource**

([www.nahb.org/WeConnect](http://www.nahb.org/WeConnect)) newsletter is emailed bimonthly to members and includes:

- Up-to-the-minute industry and council news
- Information on upcoming meetings/events
- Articles about local council accomplishments



## ONLINE MEMBERSHIP DIRECTORY

Through the directory, members can:

- List their information for free
- Spotlight their companies
- Network with members nationwide
- Contact members for advice and to share professional ideas



## SOCIAL MEDIA



**LinkedIn** — Official NAHB Professional Women in Building Network at [www.Linkedin.com](http://www.Linkedin.com)

- Post your questions and get answers from member experts
- Find resource articles and news relevant to your interests



**Facebook** — Professional Women in Building dedicated fan page at [www.Facebook.com/ProfessionalWomenInBuilding](http://www.Facebook.com/ProfessionalWomenInBuilding)

- Follow council news and member accomplishments
- Share your own professional milestones

...Our members are leaders within an industry that provides unique opportunities for women.